

2009
United Way Campaign
GOAL
\$434,000



Division Goals

<u>Industrial Division</u> (Industry, Utilities, Contractors, Unions)	\$227,400
<u>Special Gifts Division</u> (Retiree Mailing, Clubs & Organizations, United Way Agency Personnel)	\$22,500
<u>Community Campaign Division</u> (Dayton-Grand Ridge-Harding-Leland-Marseilles-Naplate Norway-Seneca-Serena-Sheridan-Wedron-Rural)	\$7,600
<u>Professional Division</u> (General Professions, Health Care, Media, Public Services)	\$59,000
<u>F.I.R.E. Division</u> (Financial, Insurance, & Real Estate)	\$37,000
<u>Commercial Division</u> (Automotive/Marine, Business Services, Retail, Food & Beverage, Specialized Commercial)	\$30,000
<u>Miscellaneous/Canisters</u>	\$1,500
<u>Youth Penny Campaign</u>	\$9,000
<u>Fund Raisers</u> (Golf Outing, Kick-Off, Radio-thon, etc.)	\$10,000
<u>Imagination Library</u>	\$3,000
<u>Labor of Love</u>	\$21,000
<u>School Tools</u>	<u>\$6,000</u>
Total	\$434,000